

# WORLD FLIGHT FOR HEARING

In the year of 2006 a unique expedition that will draw a lot of attention is going to take place. The hearing impaired Johan Hammarström will pilot a small aircraft around the globe and by that, Johan will be the first hearing impaired person in the world to accomplish such a mission.

Johan, who has taken the initiative to the expedition, has despite his hearing disability managed to become a pilot. Johan and his two team mates will constitute the crew of this unique expedition.

The expedition called "World Flight for Hearing" (WFH) is sponsored by the technology leading hearing instrument provider GN ReSound. The purpose of the project is to increase understanding of hearing impairment and the technology that is available to help affected people.



#### A UNIQUE EXPEDITION

World Flight for Hearing (WFH) is a unique event that will result in great attention worldwide. Together with two team mates, Johan Hammarström will fly around the world in a light aircraft. No person with a hearing disability has ever acted as a pilot in command in such a flight. This flight will be one of the first of its kind since the 100-year anniversary of aviation, celebrated in 2003.

The team will accomplish a 60,000-mile journey in an aircraft normally built for distances between 100 and 1,000 miles. The expedition is expected to last for five months, from March to August 2006.

#### FOCUS ON HARD OF HEARING

Hundred of millions of people around the world suffer from hearing loss. WFH intends to spread information about how common hearing impairment is and how important it is protect your hearing.

All the publicity WFH will gain throughout the expedition will be dedicated to the hearing impaired and to the organizations and people working for these matters. Examples of activities that have been arranged so far are seminars, media activities about the hearing impairment and speeches.

# AROUND THE GLOBE IN A SMALL AIRCRAFT

Flights around the globe in a light aircraft is not an everyday phenomenon. Since the first flight around the world in 1924, only a limited number of pilots have successfully completed the achievement. Flying around the globe with this type of aircraft puts extreme demands on meticulous preparations and a highly experienced crew.



#### THE PROJECT

WFH is a massive project involving more than 30 organizations all over the world. In total there are more than 1000 people involved with this project and this number continue to grow.

World Flight for Hearing would not have become a reality without these organizations and our commercial partners such as GN ReSound.

#### A WINNING TEAM

Aviation has fascinated the three friends Johan Hammarström, Henrik Ejderholm and Martin Håkansson since childhood. During the years they have developed their flying skills through advanced training and through engagements in many aviation organizations. They are today experienced pilots with an accumulated experience of more than 3000 hours airborne and 33 years of flying. This experience will be well needed in this expedition.

Johan Hammarström is 28 years old and has a congenital hearing impairment that was recognized when he was four years old. Since pre school years, aviation is Johan's major interest and he is today holder of a license for flying most airplanes and has 1200 hours of flying logged.

Johan is also the founder of several associations related to aviation. When he in 1999 started his studies at University of Linköping, he founded the university flying society that with a rapid pace grew to more than 500 members comprising activities related to everything from fixed-wing airplanes to parachuting and soaring. As one of Johan's curricular activities he was the initiator of a project that is currently establishing Sweden's first flying community.



#### MORE INFORMATION

For more information about World Flight for Hearing, please contact us via e-mail <a href="mailto:info@worldflightforhearing.com">info@worldflightforhearing.com</a>, phone + 46 70 481 00 09 or visit WFH website www.worldflightforhearing.com.

### **Principal sponsor**



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